

Registration Deadline:
May 9, 2025

BEST PLACES TO WORK IN NEW YORK CITY

**CRAIN'S 2025
best
places
to work in
NYC**

What is this?

The Best Places to Work in New York City is a survey and awards program that honors employers in New York City that are making their workplaces great. This is a project of Crain's New York City Business in partnership with Workforce Research Group.

What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data sets are combined to determine the best workplaces.

Who is eligible?

Organizations must meet the following criteria:

- Be publicly or privately held
- Be a for-profit, not-for-profit, or a government organization
- Have at least 25 full- or part-time employees working in NYC*
- Have a physical operation in NYC*
- Have been in business for at least one year, at the registration deadline

* (Eligible boroughs: Manhattan, Bronx, Brooklyn, Staten Island and Queens)

Are reports available for purchase?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available. This data is available for purchase for as little as \$1,065 and discounts are available if pre-purchased.

Recognition:

Those who make the "best" list will be honored in a special publication and at an event produced by Crain's New York City Business in October 2025. The identities of organizations not making the list will be kept confidential.

What does it cost?

All organizations pay a non-refundable \$199 registration fee. Organizations needing paper, have additional fees to cover the costs of printing, shipping, etc. More details available online.

No. of Empl. in NYC	No of Empl Surveyed	Registration Fee*	Paper Fee*
25 - 99	All	\$199	\$435
100 - 199	All	\$199	\$635
200 - 499	Up to 300**	\$199	\$835
500 - 999	400**	\$199	\$935
1000+	500**	\$199	\$1,135

**fees are non refundable **employees are randomly selected*

To register visit: www.BestPlacestoWorkinNYC.com
For answers to any questions, please email answers@workforcerg.com or call (281) 602-5004.